

ABSTRACT**TRANSMITTING A BROADCAST VIA THE INTERNET WITHIN A
LIMITED DISTRIBUTION BASE OF LISTENERS**

5 A method, system and computer program product for transmitting a broadcast
over the Internet by a broadcaster where users located approximately within a defined
distribution area of the broadcaster can receive or interpret the broadcast. A
broadcaster may transmit an encrypted broadcast over the Internet while transmitting
a decryption key to users of computer systems over the air within its defined
10 distribution area. Only users that are located approximately within the defined
distribution area of the broadcaster may receive the decryption key and hence be able
to decrypt the encrypted broadcast. Furthermore, a broadcaster may receive a request
from a user of a computer system to transmit a broadcast over the Internet to that
user. Upon determining the approximate location of the user, the broadcaster may
15 transmit the broadcast over the Internet to that user if that user is located
approximately within the defined distribution area of the broadcaster.

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